

# Adding Health to Years™



A breakthrough in cellular health

## WHAT MAKES NIAGEN® UNIQUE?

Backed by



17+ Published clinical studies



2 Nobel Prize Winning scientists



225+ Global research collaborations



200+ Published research studies



40+ Ongoing clinical trials



30+ Patents

**WHY IS NR THE MOST EFFICIENT NAD PRECURSOR?**  
A Safe, Evidence-Based Approach to Ongoing Cellular Health

This content is intended for licensed healthcare professionals only.



**NR:**  
The Path of Least Resistance  
NR, the active ingredient in Tru Niagen®, can convert to NAD through only two enzymatic steps, making it more efficient.



## THE LEADING WAY TO BOOST NAD

17+ published clinical trials



Activates sirtuins to promote cellular health



No known side effects in humans



Preferred during times of metabolic stress



**NMN**  
Nicotinamide  
Mononucleotide

**NA**  
Niacin

**NAM**  
Nicotinamide  
/Niacinamide



## THE ROLE OF NAD

An essential building block, nicotinamide adenine dinucleotide (NAD) is found in every living cell in our body. It is a co-enzyme that supports energy metabolism and biological functions while encouraging cellular health.

Some key benefits include:



Cellular Defense  
and Repair\*



Healthy  
Aging\*



Cellular  
Energy\*



Supports heart†  
and muscle health\*



Poor Diet



Viral Exposure



Sleep Disruption

## NAD DEPLETION + DIMINISHED CELLULAR HEALTH & FUNCTION = AGING

Stressors are constants in everyday life and can lead to declines in NAD levels. In turn cells no longer function optimally, increasing susceptibility to the health-related challenges of aging and age-associated disorders.

Learn more at [pro.truniagen.com](http://pro.truniagen.com)

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† In combination with a healthy lifestyle.



\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.